



GREENSHIFT  
NEPAL

# Year One - Impact Brief



Funded by  
the European Union



**RESTLESS  
DEVELOPMENT**



# Introduction

**GreenShift Nepal** is a four-year, EU-funded project dedicated to promoting a just transition to a circular economy. Now in its second year, the project is being implemented across 9 municipalities in Bagmati, Madhesh, and Lumbini provinces, with the goal of reducing plastic waste and achieving net-zero carbon emissions. The project is a collaborative effort between CREASION, Restless Development, and Youth Innovation Lab (YI-LAB).



Restless Development leads two key components of the project:

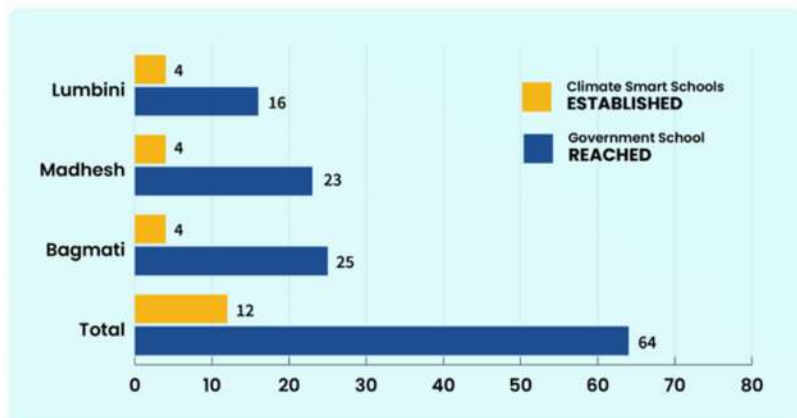
- **Climate Smart Schools (CSS):** Integrating climate change education and sustainable practices into school curriculums.
- **Youth Advocacy Groups:** Supporting youth-led environmental projects through grants and training, with a focus on innovative solutions like plastic waste reduction.

# Climate Smart Schools (CSS)

**TOTAL GRANT  
DISBURSED**

**Rs. 12 Lakh**

AN EXERCISE BOOK ON CIRCULAR ECONOMY WAS DEVELOPED FOR THE CLIMATE SMART SCHOOLS



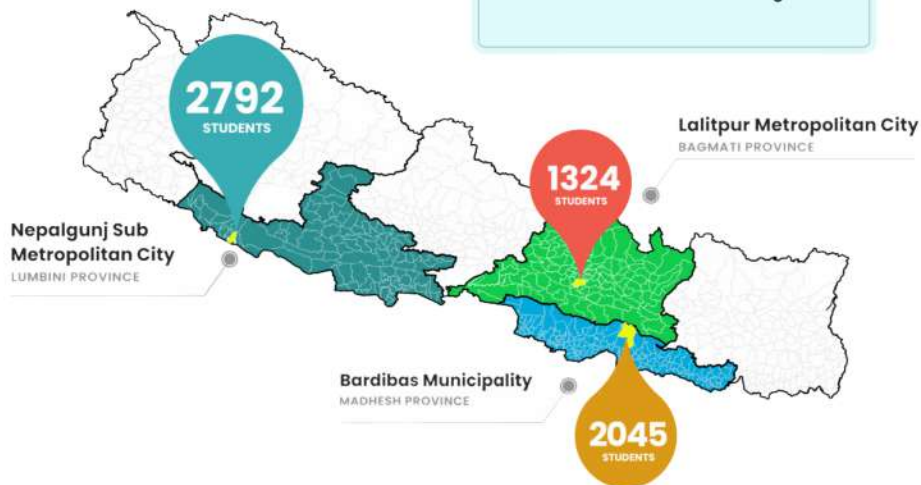
# Climate Smart Schools (CSS)

**95** ACTIVITIES WERE  
CONDUCTED BY 12 CSS

**6161** 

STUDENTS DIRECTLY REACHED  
THROUGH THE ACTIVITIES

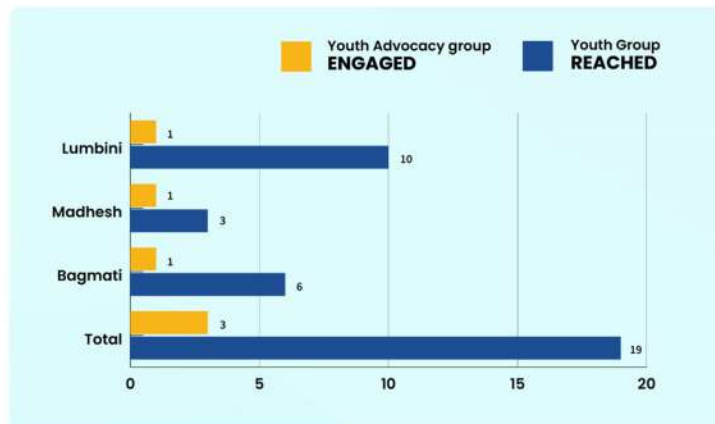
 **2416** Male | **3745** Female



# Youth Advocacy Groups

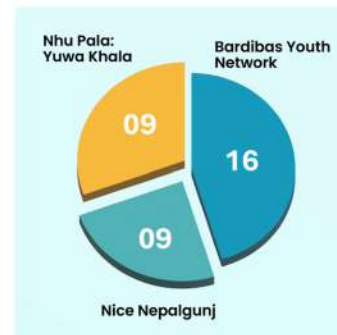
**TOTAL GRANT DISBURSED**

**Rs. 6 Lakh**



**34** IMPACTFUL  
COMMUNITY  
CAMPAIGNS

were conducted in the  
local level



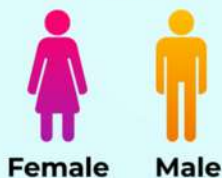
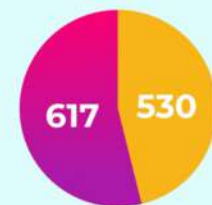
# Youth Advocacy Groups

**1147** PEOPLE REACHED

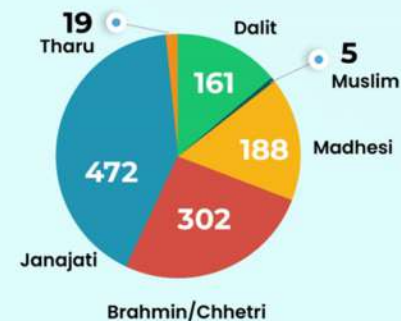
through community awareness and advocacy programs

(Bagmati: 523; Madhesh: 391; Lumbini: 233)

TOTAL: 1147



ETHNIC GROUP



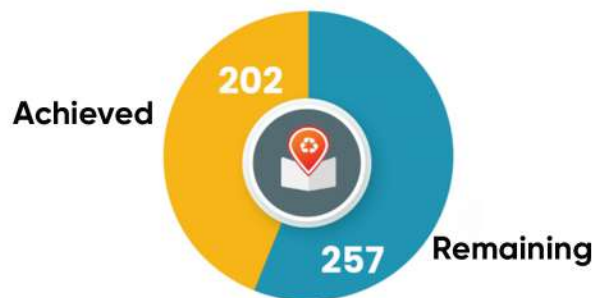
# Youth Advocacy Groups



**202** YOUNG PEOPLE  
TRAINED

to use Tag Me App for  
waste data collection

TARGET: 459 (2027)



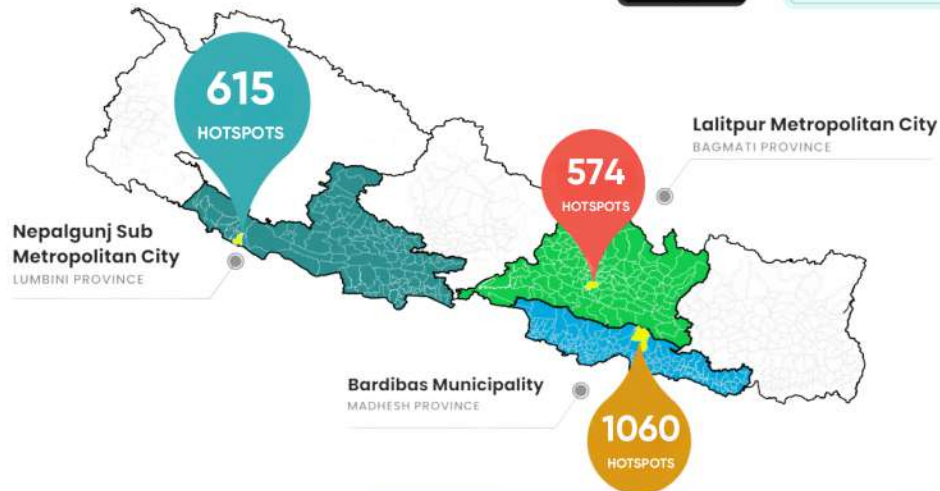
**TagMe** is a mobile application designed to support digital advocacy, developed as part of the data-driven advocacy component of Restless Development Nepal. Through the TagMe app, young people gather data on waste and landslide issues within their communities to provide evidence for engaging policymakers and advocating for policy change.

# Youth Advocacy Groups






**2249** WASTE HOTSPOTS  
IDENTIFIED

by young leaders through  
the Tag Me App





# Year One Summary

	BAGMATI 	LUMBINI 	MADHESH 
No. of community members reached	<b>523</b> 246 Male 277 Female	<b>233</b> 75 Male 158 Female	<b>391</b> 209 Male 182 Female
No. of students reached	<b>1324</b> 655 Male 669 Female	<b>2792</b> 708 Male 2084 Female	<b>2045</b> 1053 Male 992 Female
No. of government officials reached	<b>24</b> 10 Male 14 Female	<b>34</b> 26 Male 8 Female	<b>21</b> 17 Male 4 Female



For more information about the project, visit [greenshiftnepal.org](https://greenshiftnepal.org)



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