Fundraising Ideas

There are so many great ways to fundraise! Here are just a few ideas and if you need anything please contact Marissa in the fundraising team (marissa@restlessdevelopment.org)

> Get your company to match your fundraising

Many workplaces will be thrilled to match what you fundraise – ask yours if they’d be willing to do it too! It’s the easiest way to double your total.

> Raise funds in the office

There are lots of easy ways to put the fun into office fundraising!

Start by setting up a JustGiving page for your team – once your page is set up, you can just share the link and people can easily donate online, whether they’ve bought something from your team or just making a donation. You can also log any money raised off the page, so you can keep track of how you’re doing against your overall target!

Once registration is complete, you will automatically be directed to fill in your email address to either sign in or create a JustGiving account. Enter a Page Title and Fundraising Goal. You will be redirected back to your ‘receipt’ where the link for your team’s JustGiving page will appear. Click on the link to be taken to the JustGiving page. Now you can start fundraising!

> Get selling

Does your office have a sweet tooth? If so an office bake sale might be the best way towards a sweet boost to your fundraising. Office plant sales are another popular alternative selling tool if you’re green-fingered. Get creative and consider the strengths of your team – there’s bound to be some hidden talents you can tap into!
> Get creative

Is your office all about having a bit of fun together? How about an office jargon jar – if nothing else, it’ll make it worth your while when your boss wants to “circle back” to something! Another great option is to

> Get virtual

If your office is a bit more keen on virtual fun, an online quiz with a donation to participate is a tried and tested way to boost your fundraising!
Above all, make sure everyone in your workplace knows about the challenge–ask for your fundraising efforts to be shared in any internal newsletters or other roundups, pop it on your social chat messaging threads – whatever you’re doing will be more successful the more people know about it!

> Use your networks

Ten people in a team mean ten different networks of friends and family who can support your valiant efforts! Let those you love know how hard you’re working to keep fit and raise vital funds.

Share updates as you go along the challenge–that might be pictures from your cycle, telling everyone when you’ve made it to a significant milestone along the way, or even a particularly gruesome blister! Let everyone know how the team are getting on. You’ll receive a weekly update from Restless Development about the overall challenge leaderboard, which is a great opportunity to brag or galvanise your team to keep pushing!