ABOUT RESTLESS DEVELOPMENT

We know young people have the power to solve the challenges we face in our world, but they are being ignored and overlooked. We are the agency that works with young people so they can lead in solving those challenges. Whether that means supporting communities to end child marriage or prevent HIV, we work with young people to change their lives and the lives of people in their communities. Our programmes are genuinely life-changing, but can't do any of this without talented, creative individuals at every level of our organization.

Restless Development is registered in India as Student Partnership WorldWide India Project Trust, as a public Charitable Trust. To know more about the mission, country programmes, work and values of Restless Development, please visit www.restlessdevelopment.org.

Restless Development has been operating in India since 1985. We currently work to enhance opportunities for youth to lead programmes and initiatives on livelihoods and employment, health and governance, and civic participation across the states of Bihar, Jharkhand, Odisha, Tamil Nadu, Rajasthan, and Delhi, reaching over 25,000 people each year.

OUR APPROACH TO SAFEGUARDING

Restless Development considers the welfare and protection of children, young people and vulnerable adults to be an organizational imperative with primacy over the success of programmes or strategic objectives. We recognise that safeguarding is everyone’s responsibility and we expect all of our staff, volunteers and partners to ensure we protect the communities in which we work from harm and abide by our Safeguarding Policy.

ABOUT THE ROLE

The role of Communication Consultant would anchor and coordinate the development and implementation of a comprehensive communication platform and its components around climate stories, campaigns, and modules, aligning with the goals of the YCAL Program through the support of Restless Development India team. This platform aims to amplify the impact of youth-led climate initiatives, enhance accessibility, and foster continuous learning and engagement while aligning with our program in Bangalore. The details of the role are mentioned below with key outputs and deliverables.

ABOUT THE PROJECT

CONTEXT:

Restless Development is implementing the Youth Climate Action Lab (YCAL) program in Bangalore, India, with a goal of supporting youth-led climate initiatives, especially in the marginalized contexts
of the city. This initiative, facilitated by youth, youth-led Civil Society Organizations (CSOs), and communities, has identified pressing challenges within vulnerable urban settlements related to climate change impacts, such as waste management, infrastructure resilience, and flooding. The first phase of implementation has seen youth climate champions leading efforts to raise awareness among peers, communities, and decision-makers about the localized impacts of climate change.

The YCAL Program has set a strong foundation for engaging young people from marginalized communities in climate change conversations. To further scale up these youth-led initiatives, we have created an opportunity that enhances the climate initiatives led by young people through a strategic communication initiative. The project aims to create a platform that catalyzes both online and offline engagements among young people in Bangalore, ensuring that youth-led initiatives are accessible to a wider audience and facilitating continuous learning among program stakeholders.

**Project Description: Youth Climate Communication Platform**

The Youth Climate Communication Platform (YCCP) aims to be an inclusive digital and off-line space for young people to interact, share, learn and actively participate in addressing climate change, especially from the informal urban context. We intend to work closely with the currency YCAL partners and augment the outcomes and outputs of current engagement with the proposed YCCP initiative.

The proposed platform would consist of three key communication aspects - Impact Stories curated, created and shared by young people, Climate Modules designed specifically keeping in mind younger audiences from informal settlements, and then support to create impactful campaigns to reach decision makers and larger stakeholders.

**Proposed initiatives:**

**Impact Stories: Enhancing the messaging and reach of YCAL through supporting Youth-led climate change story narratives**

We propose to initiate a platform for the young-filmmakers of the city to bring out the key stories of climate change impacts, innovations, challenges and initiatives through creative narratives that complement the overall program’s push for Just Transition.

The proposed action would invite champion, local filmmakers in Bangalore to weave stories of change, inspiration and challenges from the lens of marginalized communities in an expanding urban scenario. We would collaborate with young people in the city to go beyond the analytics and tables, to tell the human stories of the city - that advocate for change - both at community level and at the decision-making spaces. We aim to support 3-4 impactful stories from the city created by talented young artists that would later be screened at a potential film-screening event that could bring together various key stakeholders. We use this communication strategy to bring more visibility to our YCAL initiative while also establishing a network of champion young people for Restless Development to build synergies with.

**Climate Modules and Campaigns: As a critical aspect of the program, Restless Development would seek to develop creative, contextualized, interactive climate change modules to inspire young people of communities and beyond to take actions. This proposed module on climate change & justice will be developed which is easy to understand, interactive and lets people explore the ways climate change can be mitigated - specially from the vernacular settings. Through this module we aim to reach out to young people from different communities and help them understand and build their capacity around climate justice and create a way on how their actions can lead to a better future.**
Through a comprehensive experience in creating meaningful campaigns on issues that matter in reaching out to decision makers, Restless Development will use this opportunity to initiate creative campaigning strategies in urban informal settlements of Bangalore through the engagement of young people. We aim to support young people end to end - from the conceptualization to dissemination of the campaigns - in order to increase the visibility and impact of YCAL program's learnings as well as key insights identified by young people in these contexts.

The Youth Climate Communication Platform would bring all these 3 pieces together, with YRC providing a critical off-line engagement anchoring support. Through this we not only aim to increase the visibility, create impactful outreach for the YCAL program's larger outcomes through the platform, but also aim to increase long-term sustainability for the engagements initiated with the program.

### ROLE DETAILS

<table>
<thead>
<tr>
<th><strong>Job title</strong></th>
<th>Climate Communication Platform - Consultant</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Location</strong></td>
<td>Bangalore</td>
</tr>
<tr>
<td><strong>Consultancy Fee</strong></td>
<td>INR 4,50,000</td>
</tr>
<tr>
<td><strong>Preferred start date</strong></td>
<td>Immediately</td>
</tr>
<tr>
<td><strong>Number of openings</strong></td>
<td>1</td>
</tr>
<tr>
<td><strong>Length of the contract</strong></td>
<td>6 Months</td>
</tr>
<tr>
<td><strong>Reports to</strong></td>
<td>Program Coordinator, Bangalore</td>
</tr>
</tbody>
</table>

The Communication Consultant will be responsible for spearheading the development and implementation of a comprehensive communication platform and its components around climate stories, campaigns, and modules, aligning with the goals of the YCAL Program. This platform aims to amplify the impact of youth-led climate initiatives, enhance accessibility, and foster continuous learning and engagement.

### DELIVERABLES

Please note that the remuneration for the role would be based on the deliverables listed below. The details of the payment terms could be discussed further after the selection of the consultant. Following are the key outputs/ deliverables associated with the role. The consultant would anchor these components while complementing the Restless Development team in Bangalore.

**Climate Stories in Bangalore: (3-4 Climate Stories)**

- Develop a plan for putting out a call for 'Climate Stories of Bangalore' to invite local film-makers, storytellers to gather diverse climate stories from the city.
- Anchor the process of identification, selection and on-boarding of the climate film-makers with the support of Restless Development communication and program teams.
- Provide end to end support and collaborate with local filmmakers and youth to produce 3-4 impactful climate change stories.

**Development of Interactive, Inclusive Climate Modules: (1 creative, inclusive climate module)**

- Anchor the process of planning to execution of building inclusive, interactive and creative climate change modules
- Coordinate with the third-party module developers while anchoring the process of gathering community inputs and Restless Development requirements.
- Design and develop interactive climate change modules targeting young people.
- Ensure the modules are inclusive, culturally sensitive, and accessible to a diverse audience.

**Creative Campaigns on Climate Change: (2-3 campaigns)**
**Campaign Ideation and Planning:**
- Collaborate with young people and Fair Urban Transition Collective partners in Bangalore to co-create innovative ideas for climate change campaigns.
- Develop a strategic plan outlining campaign goals, target audience, and key messages in consultation with local partners.

**Youth Engagement and Execution:**
- Involve young people and local campaign experts in the entire campaign process, fostering a collaborative approach.
- Empower youth and campaign experts to take leadership roles in organizing, implementing, and executing campaign activities.

**Media Outreach and Dissemination:**
- Develop a comprehensive media outreach plan in collaboration with Fair Urban Transition Collective partners to amplify the campaign's reach.
- Utilize various channels, including social media and local networks, to disseminate campaign messages effectively.

**Anchoring the Development of the YCCP Website: (1 Web-platform)**

**Strategic Planning and Coordination:**
- Collaborate with web developers to strategically plan and design the YCCP website as a collective outreach platform for the diverse components mentioned above and for FUC collective.
- Ensure the architecture facilitates easy navigation and prominently features climate stories, interactive modules, and campaign outcomes.

**Content Curation and Management:**
- Oversee the curation and regular updating of content on the website.
- Implement a content management system that keeps the platform dynamic and relevant.

**Launch and Promotion:**
- Develop a comprehensive launch strategy to introduce the YCCP website to the target audience across FUT and Restless Development network
- Coordinate promotional efforts through social media, press releases, and community outreach to maximize visibility.

**Deliverables Timeline**

<table>
<thead>
<tr>
<th>Payment</th>
<th>Deliverables</th>
<th>% of payment</th>
<th>Timeline for completion</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Payment</td>
<td>Upon submission of approved design and plan</td>
<td>30%</td>
<td>31st Jan, 2024</td>
</tr>
<tr>
<td>2nd Payment</td>
<td>First Draft of at least 2 films produced, campaign drafts are created, module drafts are developed</td>
<td>30%</td>
<td>15th May, 2024</td>
</tr>
<tr>
<td>3rd Payment</td>
<td>Final draft of all the deliverables completed</td>
<td>40%</td>
<td>31st July, 2024</td>
</tr>
</tbody>
</table>

**Notes:** The induction call would be scheduled for 15th Jan, 2024

**Terms and conditions**
1. **Data Verification**
The Consultant’s appointment will be made based on particulars/documents and representations made by the Consultant relating to his/her/their academic performance and work experience etc. In case any information provided by the Consultant is found to be untrue or false or incorrect, the Consultant’s engagement shall be deemed to be void initio and shall stand terminated with immediate effect without any notice or Fee in lieu of notice period.

2. **Confidentiality**
The Consultant shall not disclose and/or divulge any business secrets, information and facts relating to Student Partnership Worldwide India Project Trust that are acquired or gained while discharging their professional duties (Confidential Information) under this Agreement to any Third Party without the prior written consent of student Partnership Worldwide India Project Trust.

3. **Use of final products and contents**
Use of graphics and the content produced as an end result of this consultancy will be the sole property of Restless Development and should not be reproduced in any form written or other without prior written permission from the organization.

4. **Delays**
If the submissions of deliverables are delayed by the Consultant against the stipulated submission timelines, the consultant shall inform the Reporting Officer in writing of the circumstances and probable effects together with the Consultant’s proposals for mitigating the delays so caused and the Consultant shall accept Restless Development’s written instructions in respect of such proposals or any amendment thereto.

**ABOUT YOU**

We are looking for people with the right competencies and skills for the role, and who demonstrate personal qualities consistent with [our Values](#).

<table>
<thead>
<tr>
<th>Values</th>
<th>Behaviors</th>
<th>What we expect</th>
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<tbody>
<tr>
<td>HEART</td>
<td>Values-led</td>
<td>Upholds the Restless Values at all times, demonstrating professionalism in their day-to-day work.</td>
</tr>
<tr>
<td>We are who we serve. We are brave.</td>
<td>Innovation</td>
<td>Offers creative approaches to improving work. Is open to fresh ideas and adapts to change.</td>
</tr>
<tr>
<td>HEAD</td>
<td>Deliver Quality</td>
<td>Adopts an honest and efficient approach to work. Uses resources responsibly.</td>
</tr>
<tr>
<td>We are 100% professional. We prove that young people can</td>
<td>Decision Making</td>
<td>Proposes solutions to challenges and seeks to understand the reasons behind decisions.</td>
</tr>
<tr>
<td>VOICE</td>
<td>Leadership</td>
<td>Actively seeks to develop their leadership skills. Is seen as a leader to beneficiaries and other young people.</td>
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</table>
We generate leaders. We are proud to carry the banner for youth-led development.

<table>
<thead>
<tr>
<th>HANDS</th>
<th>People Development</th>
<th>Effective Communication</th>
<th>Collaboration</th>
</tr>
</thead>
<tbody>
<tr>
<td>We are in it together. We listen and learn.</td>
<td>Is open to feedback and ideas for personal development. Willingly provides constructive feedback to others.</td>
<td>Actively listens and learns from those around them. Uses effective two-way communication to build rapport and relationships in the community.</td>
<td>Is an integral team member, contributing to team excellence.</td>
</tr>
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**SKILLS AND EXPERIENCE**

<table>
<thead>
<tr>
<th>Corporate Competencies</th>
<th>Functional Competencies &amp; Experiences</th>
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| • Displays cultural, gender, religion, race, nationality, age sensitivity and adaptability. | • Bachelor's degree in communication, environmental studies, or a related field.  
• Proven experience in project management, particularly in youth-led initiatives.  
• Familiarity with climate change issues and communication strategies for climate related issues  
• Prior experience of interacting with young people and developing materials relevant for them  
• Understanding and familiarity of FUT partners and climate sector partners in Bangalore  
• Understanding of the climate contexts of the city and willingness to build diverse connections with key partners of FUT collective.  
• Excellent interpersonal and communication skills.  
• Ability to work collaboratively with diverse stakeholders.  
• Strong organizational and problem-solving skills, and the ability to adapt to meet the requirements of the project.  
• Experience of working with artists, film-makers, content creators and website developers  
• Desired: Working knowledge of Adobe Design Suite/ web-development tools |

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<tr>
<th>Language Requirements:</th>
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<tbody>
<tr>
<td>• Written and spoken proficiency in English. Kannada</td>
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</tbody>
</table>

Restless Development is an Equal Opportunities employer and welcomes applications from all sectors of the community. Restless Development will ensure that no applicant or staff member receives less favourable treatment on the grounds of gender, sexual orientation, marital status, social status, caste, race, ethnic origin, religious belief, age, HIV status, disability, or any other factor that cannot be shown to be relevant to performance.

**KEY DATES**

Interested candidates are to mail the below details to jobs.india@restlessdevelopment.org by 10th January 2024.
Fees and Duration for the Consultancy

- The contract will be for 6 months with a possible extension, and the amount allocated for the above-mentioned deliverables is **INR 4.5L**. Please note that the TDS will be deducted based on the income tax regulation.
- The consultant is expected to work 3 days a week (could be discussed further), and with a possibility to be in the Restless Development Bangalore office **at least 6 days every month**.

Interviews will take place on a rolling basis. The expected start date for this position is 3rd Week of January 2023 or before. As we expect a high number of candidates applying for this role, we'll only be able to revert to shortlisted candidates. For any queries, write to shrpathi@restlessdevelopment.org.